

President's Corner

Greetings to the 2008-2009 GTAC-ASTD membership! It is hard to believe that October is here and it's time to turn our attention away from summer days to the colors of fall.

We are happy to welcome you back to the new program year. You will notice a few changes to this year's activities:

- General Meetings will be offered every other month instead of every month in an attempt to help people manage their time (look inside for dates). This change in scheduling will help us focus more time on bringing in great quality speakers and help make the learning more meaningful to the membership.
- We will be reinstating the GTAC-ASTD Student Scholarship program this year to encourage the next generation of learning professionals. Information and guidelines can be found on the GTAC-ASTD website.
- Future meetings will offer opportunities to bring first time guests at no cost. Watch the e-mail meeting announcements for details.

I would like to personally thank our current Board of Directors for stepping up and getting this year off to a wonderful start. There is an amazing pool of talent in our community and it takes the dedication and creativeness of many to make our organization run smoothly. Opportunities are still available on our marketing, program, and scholarship committees if you would like to get involved. It's a wonderful way to meet new people and hone your organizational and leadership skills. Feel free to contact any board member if you have questions or want to volunteer.

Finally, let us know if you have friends or colleagues that would benefit from joining our group. We would love to speak with them! It elevates our profession when we are able to network, share our expertise, and gain new information and insights.

I look forward to meeting each of you as the year unfolds.

Lisa Behrendt
GTAC-ASTD President

Meet your new 2008-2009 Board of Directors!

Lisa Behrendt, President
Manager, Training and Development
SSOE, Inc.

Dave Hyslop, President-Elect/Secretary
Graduate Coordinator, Business Education
Bowling Green State University

Lynn Kampfer, Past President
Senior Consultant, Human Resources
The Andersons

**Vickie Leeming, VP of Membership
Services**
Owner and Association Manager
Creative Custom Solutions

Sharon Prueter, Treasurer
Sr. Corporate HR Consultant
Medical Mutual of Ohio

**Bob Sullivan, VP of Professional
Development**
Professor
The University of Toledo

Michelle Tambor, VP of Marketing
Director of Training & Development
Wood County Hospital

Courtney Tolson, VP of Special Projects
Training and Safety Assistant
SSOE, Inc.

**MARK YOUR CALENDARS FOR THE
NEXT CHAPTER MEETING!**

**"WOW! THIS IS ONE OF THE BEST
PROGRAMS I HAVE EVER BEEN
TO"...LEADERSHIP DEVELOPMENT
DESIGN WITH A DIFFERENCE**

November 19, 2008

Hilton Garden Inn, Levis Commons

4:00 p.m. - registration/networking

4:30-6:00 p.m. - program

**Presenter: John Mallin, Leader, Global
Talent Development, Owens Corning**

How would you like...

- participants who choose to send letters to the CEO and their BU Presidents thanking them for their learning and advocating accelerating its reach?
- participants who market your program to others and keep capacity at 96%?
- participants who return to present their success stories from applying what they learned?
- and Business Units that offer additional funding from their budgets to accelerate the learning because of the value they see?

Engaging the hearts and minds of the learners so they fully transfer and apply the learning to produce better business results is key to creating value from learning. It is essential to understand the factors that drive learner engagement and incorporate them into our design.

In this presentation, John will share the design elements that have worked for Owens Corning in our Extraordinary Leadership Program and produced the results above. Don't expect to find anything magical or radically innovative. Do expect to confirm the best practices you are already familiar with, done right, make a difference.

Special Offer - Bring a Guest for Free!

Do you have friends, professional colleagues or business associates who might be interested in joining the GTAC-ASTD or attending our programs? We invite you to bring a guest to the November 19th meeting at no cost! Here are the details of this special offer:

- Limited to the November 19, 2008 meeting only.
- Limited to first time guests only (has never attended a GTAC-ASTD meeting).
- Applies to the first 20 registered guests.
- Limit of 2 guests per person.
- Registration must be received by Monday, November 17, 2008.

Don't miss this great opportunity to bring a first time guest at no cost!! Look for more details on this special offer coming soon with the November program notice!!!

Upcoming Program Dates:

January 21, 2009

7:30 a.m. to 9:30 a.m.

March 18, 2009

4:00 p.m. to 6:00 p.m.

May 20, 2009

7:30 a.m. to 9:30 a.m.

For more information regarding ASTD program events, please visit our website at www.GTAC-ASTD.org or email gtac-astd@bex.net.

For financial information about our chapter contact Sharon Pruetter at sharon.prueter@mmoh.com.

EARN REVENUE FOR THE CHAPTER!

Support the Greater Toledo Area Chapter of the ASTD! When you renew your national membership, buy a book or register for a national conference, just use our chapter source code (CH3092), and we earn a revenue share. Type our chapter source code (CH3092) into the box at checkout. If you have a paper order form, write our chapter source code (CH3092) on it!

ASTD National Training Opportunities

Conference Telling Ain't Training



November 6-7, 2008
Arlington, Virginia

Based on the hot selling book of the same name, this conference offers an experiential approach to transforming “telling” into activities that result in long-term retention and behavior change. Despite the irreverent title, this conference tackles universal and persistent questions: How do learners learn? Why do learners learn? How do you make sure that learning sticks?

The Telling Ain't Training Conference shows you interactive, practical techniques that can be implemented immediately to improve your training programs. You'll come away with solid answers, backed by research and real-world experience, presented by the pros. This year's conference is being held in two locations. Choose the one that works best for you.

For more information go to: www.astd.org

Developing Great Managers Conference



December 4-5, 2008
- Dallas, Texas
December 9-10, 2008 –
Alexandria, Virginia

Are you keeping your management development program fresh, incorporating the latest issues managers face, quickly building in new content that inspires lively and productive dialog?

Join ASTD to understand and discuss the newest management development trends and work together to develop your own solutions to take back to your organization. This conference is based on the popular book *Developing Great Managers* by Lisa Haneberg.

For more information go to: www.astd.org



ASTD 2009 International Conference & Exposition

Held each spring, this premier event for workplace learning and performance professionals welcomes attendees from more than 70 countries. The conference features [200+ educational sessions](#) from industry-leading experts, and a world-class [EXPO](#) filled with the latest products and services available from top suppliers. The ASTD 2009 International Conference & Exposition takes place at the DC Convention Center.

IT'S YOUR TURN!

Members are encouraged to submit items for the newsletter pertaining to training tips, reviews & resources. Please contact Michelle Tambor, Matambor@bex.net. For additional tips and training resources, refer to <http://www.gtac-astd.org/links.htm>.

Spotlight on Chapter Members

Spotlight on.....Rose Kuceyeski



Rose Kuceyeski is a professor in the School of Business and Information Systems at Owens Community College, Toledo Campus, where she has worked for 27 years. During her tenure there she has seen phenomenal growth and change. When Rose first started Owens had ~2,000 students enrolled at one location...it now has 21,292 students on two campuses. Dynamic change, especially in the field of office administration, is one of the reasons she enjoys her professional work. Other reasons are the satisfaction she feels when students finally experience that “aha” moment in the classroom, or when they see their dream fulfilled on graduation day.

Rose tries to infuse technology in every way possible in the classroom. She is currently on sabbatical leave working in Second Life. Second Life is a 3D virtual environment used for online and face-to-face learning (go to www.secondlife.com).

Having joined ASTD in 1987 on the advice of her doctoral advisor, Dr. Robert Sullivan, Rose has served on the GTAC Program Committee where she demonstrated her commitment to quality programming.

Rose loves exercising, beading and jewelry design. She vividly recalls that when she was in the 5th grade, the nun taped her mouth shut for talking too much. Can you believe that?

Spotlight on.....Sean Boley



Sean Boley works for SSOE, Inc. as a Training and Safety Assistant. He assists with coordination of training and safety classes, maintains databases of all client contract and safety requirements and ensures employee compliance with those requirements (drug testing, background screening, safety training, confidential agreement, etc). He also modifies and maintains position descriptions. Sean started at SSOE, Inc as a Human Resource Intern following graduation from The University of Toledo in 2008.

The most satisfying part about his job at SSOE, Inc. is the relationship he has built with co-workers. Their willingness to help him learn the tasks he has to accomplish not only benefits him but helps the business grow and succeed.

Sean joined GTAC-ASTD to better understand the field of training and development, to learn new training ideas and to network with other professionals in the area.

He likes to spend his free time with family and friends and is an avid sports enthusiast. Few people know that Sean has a fraternal twin brother.

2008-2009 Chapter Goals

1. **Attendance:** Have 35 people per general meeting
2. **Membership:** Have 60 members by 1/31/09
3. **Special Projects:**
 - Distribute two \$500 scholarships during this program year
 - Special event – consider collaboration with another chapter
4. **Membership Value:** Conduct membership survey to gauge what members see as valuable from GTAC-ASTD membership
5. **Alliances:** Strengthen alliances with local universities, colleges, and The Employers' Association.
6. **Marketing Committee:** Build a viable marketing committee for the 2008-09 program year
7. **Finances:** Break even on general meeting expense/income
8. **New Members:** Create a new member orientation process

Please give us your feedback!

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ATTENTION STUDENTS!!!!

THE GREATER TOLEDO AREA CHAPTER OF THE AMERICAN SOCIETY FOR TRAINING AND DEVELOPMENT 2008-2009 SCHOLARSHIP

Applications accepted beginning
October 1, 2008 through November 7,
2008.

Scholarship(s) to be awarded at the
January 2009 GTAC-ASTD Program
Meeting.

The Greater Toledo Area Chapter (GTAC) of The American Society for Training & Development (ASTD) is committed to assisting students at colleges and universities in the greater Toledo area. GTAC-ASTD will provide at least one scholarship to an individual majoring in one of the following disciplines: Workplace Learning and Performance, Human Resource Development, or a related field.

AWARD

The scholarship will be awarded in the Fall or Spring of each year, based on applications. At least one award of \$500 will be made each year. The scholarship is to assist in paying the expenses of education including tuition, general fees, books and living expenses. Although the scholarship is not renewable, past recipients are eligible to reapply. Recipients will be selected by the Scholarship Committee of the Greater Toledo Area Chapter of American Society for Training and Development.

Applicants are required to complete a **Scholarship Application Form** and submit it along with their **essay** by **November 1, 2008** to: Courtney Tolson via email at: gtac-astd@bex.net ~ OR ~ via fax at: (419) 843-2243

Scholarship information and application forms are available on the GTAC-ASTD Chapter website at www.gtac-astd.org