

**GREATER TOLEDO AREA CHAPTER (GTAC) OF THE AMERICAN  
SOCIETY FOR TRAINING AND DEVELOPMENT (ASTD)**



**Kicking off GTAC~ASTD's 2009-2010  
Program Year! Join us for. . . .**

**"Getting Serious about Performance  
Management ~ Developing Employees and  
Managers for Business Results"**

**ATTENTION!**  
GTAC-ASTD's annual  
membership drive has  
begun

Go to the. . . .

[GTAC-ASTD website](#)

and click on the **Early Bird  
Membership Renewal  
Form** for your 2009-2010  
Membership Application!

**SAVE NOW!**  
**Early Bird Deadline is  
Wednesday, September  
30!**

**WOMEN'S  
LEADERSHIP  
FORUM**

**September 22, 2009**  
11:30 a.m. - 2:00 p.m.  
**Hilton Garden Inn**  
Perrysburg, Ohio

**GTAC is proud to be a  
sponsor of this event.**  
This event is designed for an  
exchange of ideas for women  
leaders, with Keynote  
speaker, **Rebecca  
Shambaugh**, author of "**It's  
Not a Glass Ceiling - It's a  
Sticky Floor**"

**Deadline for registration  
is September 14, 2009.**  
**For more information  
call  
419-530-4425**

**Join us on  
Wednesday, September 30, 2009  
from 4:00 p.m. until 6:00 p.m.  
at  
Brandywine Country Club!**

**"Getting Serious about Performance  
Management ~ Developing Employees and  
Managers for Business Results"**

**by  
Dr. Clinton Longenecker, BBA, MBA**

**The Performance Cycle: Beyond the Performance Appraisal**  
Setting expectations and sharing ongoing feedback

**Preparing Managers as Coaches**  
Assessing and developing employees through coaching

**The Performance Appraisal**  
Elements of the optimal performance review

**About the Presenter**

Clinton O. Longenecker is a Professor of Leadership and Organizational Excellence in the College of Business Administration at the University of Toledo, and is recognized across the nation as an award winning educator, publicist, and motivational speaker. Clint's teaching and research interests are in leadership, organizational success, and performance improvement. He has been the recipient of twenty (20) outstanding teaching and research awards including the Ernst & Young Entrepreneur of the Year and The Jefferson Award for Outstanding Public Service.

Clint has published over 140 articles and papers in leading academic and professional journals, including research featured in the Wall Street Journal and MSNBC. Clint's best-selling book, Getting Results: Five Absolutes for High Performance describes the best practices of over

Registration is free!

**CONTACT YOUR  
2009-2010 GTAC-ASTD  
BOARD MEMBERS!**

President

[Dave Hyslop](#)

President-Elect/Secretary

[Gail Zeisloft](#)

Past President

[Lisa Behrendt](#)

Treasurer

[Sharon Pruetter](#)

Programs

[Mary Ellen Albritton](#)

Marketing

[Juanita Kesler](#)

Special Projects

[Courtney Tolson](#)

Membership Services

[Vickie Leeming](#)

Membership Involvement

[John Klocinski](#)

Please feel free to contact the appropriate Board member above with your ideas and suggestions!

2,000 high performance managers and how they achieve outstanding performance. His most recent book, *The Two-Minute Drill: Lessons for Rapid Organizational Improvement* from America's Greatest Game (Jossey-Bass Inc., 2007), defines the leadership keys to rapid performance improvement from research on over 1,000 organizational improvement initiatives.

Clint is an active management consultant, educator and executive coach and has partnered with organizations such as Harley-Davidson, ConAgra, SSOE Inc., ProMedica Health Systems, and Eaton Corporation. Dr. Longenecker holds a B.B.A. in marketing, an M.B.A. in management, both from the University of Toledo, and a Ph.D. in management from The Pennsylvania State University.

## REGISTRATION INFORMATION

**Please RSVP no later than Monday, September 28, 2009**

Send your RSVP to **Joan Pisanti** at:  
[jpisanti@accesstoledo.com](mailto:jpisanti@accesstoledo.com)

Please provide your name, company name, telephone number, and email address. Also, please indicate if this is your first meeting and/or if you are a student. If applicable, please indicate any dietary restrictions.

Costs: \$15.00 for GTAC-ASTD Members  
\$10.00 for Full-time Students/Retirees Members  
\$15.00 for Full-time Students/Retirees Non-Members  
\$25.00 for Non-members and Guests

Payment due at registration on the day of the meeting. Please bring your payment, **check preferred** (payable to GTAC-ASTD) with you on September 30, 2009. *We cannot accept credit cards.*

### **NO SHOW POLICY**

Please note ~ "no shows" will be billed for the meeting.

***To learn more about the Greater Toledo Area Chapter of the American Society for Training and Development, visit our website at:***

[www.gtac-astd.org](http://www.gtac-astd.org)

### [Forward email](#)

✉ [SafeUnsubscribe®](#)

This email was sent to vleeming@accesstoledo.com by [gtac-astd@bex.net](mailto:gtac-astd@bex.net).  
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Email Marketing by



GTAC-ASTD | P.O. Box 60401 | Rossford | OH | 43460