

**GREATER TOLEDO AREA CHAPTER (GTAC) OF THE AMERICAN SOCIETY FOR TRAINING AND DEVELOPMENT (ASTD)**



**"Morning Wake-up ~ What's your Favorite Blend?"**

**(of technology, that is!)"**

**Join us on Wednesday, November 18, 2009**

**7:30 a.m. until 9:30 a.m.**

**Coffee Provided!**

**MEETING AGENDA**

7:30 a.m.  
Registration

8:00 a.m. until 9:30 a.m.  
Program and Networking

**SAVE AND ENJOY  
MEMBERSHIP  
BENEFITS**

Our membership for 2009-2010 has started off with a bang! We have over 50 members to date!

Join now and enjoy reduced meeting fees, participation in members-only networking events, and a networking directory!

For your **2009-2010 Membership Application**, go to . . .

[www.gtac-astd.org](http://www.gtac-astd.org)

**MEET YOUR  
2009-2010 GTAC-ASTD  
BOARD MEMBERS!**

President  
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President-Elect/Secretary  
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[Lisa Behrendt](#)

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[Mary Ellen Albritton](#)

**RSVP NOW to join us on  
Wednesday, November 18, 2009  
from 7:30 a.m. until 9:30 a.m.**

**at  
Brandywine Country Club!**

What's your current blend of training? Looking for alternatives to the classroom? Wondering what others are doing to meet budget cuts, time constraints, and travel limitations? Then join us as our panel of guests shares their approaches to training beyond face-to-face. Learn about their use of technology as well as the partnerships that are key to successful implementation.

**Topics include:**

**Blended Learning**

- why, what, and how - strategy, tools, and partners

**Distance Learning** - a great tool - when to use it!

**What's it all about?** Facebook, You Tube, Second Life - a forward-look

**About the Presenters**

**Lisa Behrendt, HR Business Leader  
Training & Development, SSOE**

Lisa is responsible for training, development, and talent management for SSOE's domestic and international locations. Lisa will speak about SSOE's blended learning strategy using strategic external partners and in-house development to meet varying needs of the organization.

**Dave Sanderson, e-Learning and Development Manager,  
General Mills**

Dave started applying distance learning to training in 1987 as an alternative to travel. Dave has since advanced the application throughout the organization, and has shared his approach with other

Marketing  
[Juanita Kesler](#)

Special Projects  
[Courtney Tolson](#)

Membership Services  
[Vickie Leeming](#)

Membership Involvement  
[John Klocinski](#)

Board Member-at-Large  
[Bill Nolan](#)

Please feel free to contact the appropriate Board member above with your ideas and suggestions!

companies. Dave will speak on the key elements of distance learning, identifying true customers, and how to setup and pay for the technology.

**Mark Karamol, Director of e-Learning for Owens Community College**

Mark has led e-Learning at Owens since 2001, working on statewide learning initiatives, delivering online instruction, and keeping up with the current tools and their application. Mark will speak on current technologies and their potential application in a learning environment, including Wikis, Facebook, You Tube, and Second Life.

**REGISTRATION INFORMATION**

**Please RSVP no later than Monday, November 16, 2009**

Send your RSVP to **Joan Pisanti** at:  
[jpisanti@accesstoledo.com](mailto:jpisanti@accesstoledo.com)

Please provide your name, company name, telephone number, and email address. Also, please indicate if this is your first meeting and/or if you are a student. If applicable, please indicate any dietary restrictions.

Costs: \$15.00 for GTAC-ASTD Members  
\$10.00 for Full-time Students/Retirees Members  
\$15.00 for Full-time Students/Retirees Non-Members  
\$25.00 for Non-members and Guests

Payment due at registration on the day of the meeting. Please bring your payment, **check preferred** (payable to GTAC-ASTD) with you on November 18, 2009. *We cannot accept credit cards.*

**NO SHOW POLICY**

Please note ~ "no shows" will be billed for the meeting.

***To learn more about the Greater Toledo Area Chapter of the American Society for Training and Development, visit our website at:***

[www.gtac-astd.org](http://www.gtac-astd.org)

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