

2010 Individual Chapter Results for CORE



Chapter Name: *Greater Toledo*

PART ONE: Annual Update

Part 1 of the CORE submission is the Annual Update. This section provides information about your chapter such as membership volume, financial performance, and progress towards goals.

Does your chapter pay for any administration help, such as management firm, or other administrative service? *No*

Please provide the contact information for your chapter's administrative help below.

Contact Name: _____

Contact Company: _____

City: _____

State: _____

Zip: _____

Phone Number: _____

Email: _____

Did your membership numbers increase, decrease, or stay the same in 2009? *Increase*

As of December 31, 2009, how many chapter members does your chapter have? *57*

What percentage of your chapter's members are members of both national ASTD and your chapter? *54*

Is your chapter incorporated? *Yes*

Did your chapter raise dues in 2009? *No*

Does your chapter plan to raise dues in 2010? *No*

Which of the following dues categories does your chapter have?

Regular Member Dues: *Yes*

Student Member: *Yes*

Senior Member: *Yes*

Group/Corporate Membership: *No*

Discounted or Promotional Dues: *Yes*

Other: *No*

How much are your regular membership dues? *\$60*

How much are your student membership dues? \$20

How much are your senior membership dues? \$

How much are your corporate or group member dues per member? \$60

Please describe your chapter's offering for group membership.

Receive same rate as regular members

How much are your promotional or discounted dues? \$50

Please describe your chapter's offering for discount or promotional membership.

Offer discount for individuals who register early

Which of the following are requirements for a student to get the student membership rate?

Attend an accredited university: Yes

Demonstrate they are taking classes in a workplace learning related field: No

Take at least a certain number of credit hours: Yes

please enter the number of credit hours: No

Demonstrate they are in a degree program in a learning related field: No

None of the above: No

Is your student membership offering different from your regular membership offering? Yes

Which of the following about your student membership offering is different from your regular membership offering?

Internship opportunities: No

Special student membership rate: Yes

Speaking opportunities: No

Mentoring program: No

Student job bank: No

None of the above: No

Please list any ways your student membership offering is different from your regular membership offering not mentioned in the previous question.

Students receive a discount on membership dues.

Which of the following does your chapter have or do?

A relationship with faculty at an educational institution in your area: Yes

A director of student outreach: No

Include students in professional chapter meetings and programs: Yes

Provide student members assistance to participate in ASTD International Conference & Expo: [No](#)
Provide scholarships or awards to college students: [Yes](#)
Provide mentoring to students: [No](#)
Coordinate internships for students: [No](#)
None of the above: [No](#)

National ASTD would appreciate it if you would be willing to share the contact information of your academic contacts. Please use the space below to include their name, institution, and contact information.

[Dr. Robert Sullivan](#)
Professor, College of Education
University of Toledo
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[Dr. Rose Kuceyeski](#)
Professor of Office Administration
Owens Community College
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Rossford,

What is the name and contact information for your student outreach director?

What is the average number of people at your regular monthly chapter meeting? [47](#)

What is the approximate cost your chapter spends to put on a typical program? [\\$750](#)

What is the approximate cost for attendees to attend a typical chapter program? [\\$15](#)

When are the majority of your regular programs held? [Afternoon:](#)

Which of the following did your chapter do in 2009 or is planning for 2010?

A conference, seminar, or other large event: [Did in 2009 and planning for 2010](#)
A community service project: [Did not do in 2009 and not planned for 2010](#)
A partnership with another organization: [Did not do in 2009 and not planned for 2010](#)
A partnership with an educational institution: [Did not do in 2009 and not planned for 2010](#)
A job listing: [Did not do in 2009 and not planned for 2010](#)
A CPLP Interest Group: [Did not do in 2009 and not planned for 2010](#)
Other Special Interest Group: [Did not do in 2009 and not planned for 2010](#)

A Geographic Interest Group: Did not do in 2009 and not planned for 2010
Employee Learning Week events or activities: Did not do in 2009 and not planned for 2010

What type of conference, seminar, or other large event does your chapter hold?

Seminar on Developing Best Practices

What type of community service events does your chapter participate in?

What membership organization(s) has your chapter partnered with and how have you partnered?

What educational institution has your chapter partnered with and how have you partnered?

Approximately how many jobs were listed with your chapter in the past year?

How many people participate in the CPLP study group or special interest group?

What special interest groups (SIGs) does your chapter have?

What geographic interest group (GIGs) does your chapter have?

What Employee Learning Week events or activities does your chapter hold?

Which of the following does your chapter have?

A LinkedIn group: No
A Facebook group: No
A Twitter feed: No
Use Second Life: No
Yahoo! Group: No
None of the above: Yes

With regard to the CPLP program, does your chapter...

Promote the benefits and value of CPLP certification: Yes
Recognize certified chapter members: Yes
Utilize the ASTD Learning System: No
Offer a CPLP study group: No
None of the above: No

Please describe your CPLP study group for us. How long is it? What materials are used? How much does it cost?

Does your chapter...

- Conduct a membership drive: [Yes](#)
- Hold a program on the value of membership: [Yes](#)
- Conduct new member orientations: [Yes](#)
- Hold an event to recruit national members to chapter members: [No](#)
- Publicize the special "Power of 2" membership rate: [No](#)
- None of the above: [No](#)

Does your chapter pay for national ASTD membership dues for one or more chapter board members? [Yes](#)

Does your chapter budget to send board members to the ASTD Chapter Leaders Conference (ALC)? [Yes](#)

How many chapter leaders are budgeted to attend the ASTD Chapter Leaders Conference (ALC) in 2010? [2](#)

When do your incoming board members OFFICIALLY begin their terms? [3rd Quarter \(July-September\)](#)

What was your chapter's 2009 gross revenue from all sources (dues, programs, sponsorships, etc.)? [\\$7500](#)

What is your chapter's Employer Identification Number (EIN)? [341239512](#)

Has your chapter signed and submitted an affiliation agreement to national ASTD? [Yes](#)

PART TWO: CORE Survey

Part 2 of the online submission is the CORE Survey. You will be asked to evaluate your chapter's achievement of the 18 CORE elements. When it is time to complete the survey online, you can simply reference this document and determine if your chapter meets the requirements.

Administrative Component	
The chapter's mission, vision, and bylaws align with those of ASTD. Additionally, the chapter meets the ASTD brand identity guidelines.	True
The chapter maintains written position descriptions for elected chapter board members.	True
The chapter members participate in the nomination and election of the chapter board.	True
The chapter creates an operational plan that includes but is not limited to: annual goals, communication/marketing strategy,	True

recruitment/retention strategy, and succession planning strategy.	
The chapter submits a current board roster in Excel format with CORE submission and updates ASTD Chapter Services as changes occur.	True
The chapter submits a current membership roster in Excel format to ASTD Chapter Services with CORE submission.	True
The chapter board meets at least once per quarter and makes meeting minutes available to members.	True
The chapter board completes a risk management assessment.	True

If any of the above statements are “False” please explain the reason why and the steps your chapter is currently taking to make it true.

Financial Component	
The chapter complies with federal and state reporting requirements.	True
The chapter board develops and approves an annual operating budget and makes it available to members.	True
The chapter board ensures an annual internal or external financial review is completed by an individual or group not directly responsible for the management of the chapter’s finances.	True

If any of the above statements are “False” please explain the reason why and the steps your chapter is currently taking to make it true.

Membership Component	
The chapter board assesses its members’ needs and satisfaction levels at least once per year.	True
The chapter achieves minimum joint chapter/national membership levels of 30 percent or 20 joint members, whichever is greater by December 31, 2009.	True

If any of the above statements are “False” please explain the reason why and the steps your chapter is currently taking to make it true.

Professional Development Component	
The chapter board members maintain joint chapter/national membership and participate in both annual chapter and national leadership development opportunities.	True
The chapter provides at least six (6) professional development activities per year for members.	True

If any of the above statements are “False” please explain the reason why and the steps your chapter is currently taking to make it true.

Communication Component	
The chapter maintains a current website with up-to-date information.	True
The chapter disseminates a communication piece to members at least once per quarter that includes chapter and national programs and initiatives.	True
The chapter board produces, and shares with members, an annual report that includes but is not limited to: membership numbers, financial performance, and progress toward annual goals.	True

If any of the above statements are “False” please explain the reason why and the steps your chapter is currently taking to make it true.